

A RECRUITMENT POSTER ASSIGNMENT

WHICH SIDE ARE YOU ON?

WHO DO YOU THINK IS BEST?

WHICH LEAGUE WILL YOU JOIN?

NOW IT'S TIME TO MAKE OTHERS

AGREE WITH YOU!

DIRECTIONS:

Using the information from your Athens/Sparta Packet, you now will choose one side to join as a recruiter.

A RECRUITER IS SOMEONE WHO TRIES TO <u>RECRUIT</u> PEOPLE TO JOIN THEIR SIDE OR CHANGE THEIR WAY OF THINKING. IF FACT, HERE IS A DEFINITION OF THE WORD "RECRUIT":

Recruit: to encourage or persuade someone to join your side or take your position on an issue.

WHETHER YOU SUPPORT ATHENS OR SPARTA HAS NO IMPACT ON YOUR OVERALL GRADE, BUT YOUR DECISION ON WHO TO SUPPORT <u>MUST COME FROM THE DETAILS IN OUR STUDY OF ATHENS AND SPARTA.</u>

HOWEVER, WHICHEVER SIDE YOU CHOOSE, YOUR POSTER NEEDS TO MAKE ME WANT TO JOIN YOUR CITY-STATE. WHAT ABOUT ATHENS OR SPARTA CAN YOU BRAG ABOUT?

Your final poster needs to:

- Have at least 4 details to support your opinion and to sway your audience to take your side
- Have at least 2 drawings/images that connect with your argument
- Use persuasive words

Take time to design your poster. Come up with a rough draft before you start your good copy. Effective and persuasive posters catch the eye by strategically placing words and images, using colour, using different fonts, and by being unique and original.